



STOP THE SWERVE

Public Service Announcement & Poster Challenge

Guidelines for Submission

PSA

All submissions must:

- Communicate the dangers of:
 - Impaired Driving (alcohol or drug use) and/or
 - Distracted Driving
- Have a "title slide" in the video that identifies the name of the PSA.
- Be 30 seconds OR 60 seconds in length.

Eligible submissions will be broadcast online/on social media & recognized at the March 26, 2025 event.

WINNING PSA(S) WILL BE:

- Submitted for broadcast on a local television station.
- Showcased at the March 26, 2025 event.

CONTENT LIMITATIONS:

Entries **cannot** contain copyrighted music (original music accepted), clips from movies, television shows, or music videos, profane language, nudity, sex, weapons, or depict excessive violence, reference any commercial product or advertiser, clothing with logos or any other commercial reference, and should not identify the school district or town through clothing, signage or logos. **Must contain only original ideas and should be inclusive in terms of gender and sexual orientation.**

POSTER

All submissions must:

- Communicate the dangers of:
 - Impaired Driving (alcohol or drug use) and/or
 - Distracted Driving
 - Be portrait (vertical) orientation.
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- Any photos or artwork used must be high resolution (1MB or higher recommended).
 - File format must be JPG/JPEG.

Eligible submissions will be recognized at the March 26, 2025 event.

WINNING POSTER(S) WILL BE:

- Displayed throughout Hampden County.
- Broadcast online/on social media.
- Showcased at the March 26, 2025 event.

CONTENT LIMITATIONS:

Entries **cannot** contain copyrighted material, reference any commercial products or advertisements, clothing with logos, offensive language or any other commercial reference. **Must contain only original ideas and should be inclusive in terms of gender and sexual orientation.**

SUBMISSION DEADLINE: MARCH 7, 2025

Scan QR code or [click here](#) to begin submission.

Questions/Concerns:

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Schools may submit multiple entries; however, a separate submission form is required for each entry.